



SUPPORT ANIMAL RESCUE CORPS AT THE

TOMMY CROCKETT MEMORIAL **RESCUE RUN** AT TWO RIVERS FORD

 **THANKSGIVING DAY 11/28/2024**
MT. JULIET, TN



MOUNT JULIET'S **LARGEST & OLDEST** THANKSGIVING DAY RUN

WHY SPONSOR?

According to the 2023 APPA National Pet Owners Survey, **66% OF AMERICAN HOUSEHOLDS** include a companion animal, and Mintel research indicates that an overwhelming 84% of consumers say it is important to them that a **COMPANY SUPPORTS CHARITABLE CAUSES**. This is a loyal and upwardly-mobile demographic!

EVENT DATE:

11/28/2024 – THANKSGIVING DAY

8 AM 1 MILE FAMILY FUN RUN

8:30 AM 5K USA-TF CERTIFIED 5K

- 🐾 T-Shirts for All Pre-Registered Participants
- 🐾 Food and Family Fun Area
- 🐾 Raises Money for Animals
- 🐾 Provides You with an Excellent Marketing Opportunity



ANIMAL RESCUE CORPS' RESCUE RUN HAS PROVEN TO BE A FANTASTIC TURN-KEY PARTNERSHIP FOR OUR DEALERSHIP. THE EVENT IS FUN, FAMILY ORIENTED, AND ARC DOES AN EXCELLENT JOB MARKETING IT.

Tammy Jacobs – Marketing Director, Two Rivers Ford

A FUN FAMILY EVENT, the Rescue Run (formerly the Turkey Trot 5k) is Mt. Juliet's **OLDEST AND LARGEST** Thanksgiving Day run, plus spectators and volunteers—creating a fantastic opportunity for **POSITIVE BRAND EXPOSURE** supporting a popular community event and a **GOOD CAUSE!**

JOIN US FOR THE RESCUE RUN, an event dedicated to creating community and **RAISING FUNDS FOR THE PROTECTION OF ANIMALS**. Taking place on Thanksgiving Day, this race consists of a timed and USA-TF certified 5k run and a 1-mile family fun run, all in support of Animal Rescue Corps. Be a part of this exciting family event with a unique marketing opportunity and contribute to the welfare of animals in need.



FAST FACT

WE HAVE AN ANNUAL AVERAGE OF 650+ PARTICIPANTS IN MT. JULIET PLUS MORE REACHED BY PRESS & OUTREACH.

ABOUT THE **CAUSE**

Animal Rescue Corps puts **COMPASSION IN ACTION**, protecting dogs, cats, and other domesticated animals across North America and beyond through large-scale Emergency Animal Rescue & Disaster Response, Shelter Relief, and Education & Training. Animal Rescue Corps' mission is to **END ANIMAL SUFFERING THROUGH DIRECT AND COMPASSIONATE ACTION** and to inspire the highest ethical standards of humanity towards animals.

A LA CARTE OPPORTUNITY:

\$1,500 EXCLUSIVE SPONSOR OF 2024 RACE DAY DOG BANDANNAS



SPONSOR LEVEL	SUPPORTER \$250 (UNLIMITED)	ADVOCATE \$500 (15 AVAIL.)	COMPANION \$1,000 (7 AVAIL.)	GUARDIAN \$2,500 (4 AVAIL.)	RESCUER \$3,000 (2 AVAIL.)	CHAMPION \$4,500 (1 AVAIL.)	PRESENTING \$5,000
LOGO LISTED ON RESCUE RUN WEBSITE AT THIS SPONSOR LEVEL	✓	✓	✓	✓	✓	✓	✓
2024 RACE REGISTRANT DISCOUNT		\$5 OFF/ UP TO 10 STAFF	\$5 OFF/ UP TO 25 STAFF	\$10 OFF/ UP TO 20 STAFF	\$10 OFF/ UP TO 25 STAFF	\$15 OFF/ UP TO 50 STAFF	\$15 OFF/ ALL STAFF
SPONSOR LOGO ON 2024 RESCUE RUN T-SHIRTS		NAME LISTING	NAME LISTING	LARGE LOGO	X-LARGE LOGO	PREMIER SIZED LOGO	PREMIER SIZED LOGO
RECOGNITION IN THE EVENT EMAILS TO REGISTRANTS & PAST ATTENDEES			MEDIUM	LARGE	X-LARGE	PREMIER	PREMIER
LISTED IN 2024 RESCUE RUN PRESS RELEASES AT THIS SPONSOR LEVEL			✓	✓	✓	✓	✓
OPPORTUNITY TO INCLUDE FLYER IN RACE PACKET			✓	✓	✓	✓	✓
GROUP VOLUNTEER DAY(S) ORGANIZED AT ARC'S RESCUE CENTER				1	1	1	2
OPPORTUNITY TO INCLUDE PROMO ITEM IN RACE PACKET					✓	✓	✓
RIGHT OF FIRST REFUSAL FOR THIS LEVEL IN 2025						✓	✓
EXCLUSIVE LEVEL						✓	✓
OPPORTUNITY TO HOLD RACE KICKOFF AT BUSINESS PREMISES							✓
2024 NAMING OPPORTUNITY: COMPANY NAME & IN MEMORY DEDICATION							✓



2024 RESCUE RUN: **SPONSORSHIP FORM**

COMPANY NAME: _____

CONTACT PERSON: _____ TITLE: _____

ADDRESS: _____ SUITE: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: () - EXT: _____

EMAIL: _____ WEBSITE: _____

CONTACT PERSON'S SIGNATURE: _____ DATE: _____



SPONSORSHIP LEVEL

PRESENTING:
\$5,000
SOLD OUT

CHAMPION
\$4,500

RESCUER
\$3,000

GUARDIAN
\$2,500

COMPANION
\$1,000

ADVOCATE
\$500

SUPPORTER
\$250

SPONSOR FORM AND PAYMENT SHOULD BE MAILED TO:

Animal Rescue Corps
Attn. Rescue Run
1021 Woods Ferry Rd.,
Gallatin, TN 37066

OR

gift can be made by phone
855-ARCORPS

OR

online using this QR
code or this website
bit.ly/2024-RRSponsor



THANK YOU
FOR BEING PART OF
THE 2024 RESCUE RUN!