



SUPPORT ANIMAL RESCUE CORPS AT THE

TOMMY CROCKETT MEMORIAL **RESCUE RUN** AT TWO RIVERS FORD

THANKSGIVING DAY 11/23/2023
MT. JULIET, TN

MOUNT JULIET'S **LARGEST & OLDEST** THANKSGIVING DAY RUN



RESCUE RUN:
THURSDAY, THANKSGIVING DAY
11/23/2023

8AM 1 MILE FAMILY FUN RUN
8:30AM 5K USA-TF CERTIFIED 5K

T-SHIRTS FOR ALL PRE-REGISTERED PARTICIPANTS

FOOD AND FAMILY FUN AREA

RAISES MONEY FOR ANIMALS

PROVIDES YOU WITH AN EXCELLENT MARKETING OPPORTUNITY



WHY SPONSOR?

According to the 2023 APPA National Pet Owners Survey, **66% OF AMERICAN HOUSEHOLDS** include a companion animal, and Mintel research indicates that an overwhelming 84% of consumers say it is important to them that a **COMPANY SUPPORTS CHARITABLE CAUSES**. This is a loyal and upwardly-mobile demographic!

"ANIMAL RESCUE CORPS' RESCUE RUN HAS PROVEN TO BE A FANTASTIC TURN-KEY PARTNERSHIP FOR OUR DEALERSHIP. THE EVENT IS FUN, FAMILY ORIENTED, AND ARC DOES AN EXCELLENT JOB MARKETING IT."

– Tammy Jacobs, Marketing Director, Two Rivers Ford

A FUN FAMILY EVENT, the Rescue Run (formerly the Turkey Trot 5k) is Mt. Juliet's **OLDEST AND BIGGEST** Thanksgiving Day run, plus spectators and volunteers- creating a fantastic opportunity for **POSITIVE BRAND EXPOSURE** supporting a popular community event and a **GOOD CAUSE!**

JOIN US FOR THE RESCUE RUN, an event dedicated to creating community and **RAISING FUNDS FOR THE PROTECTION OF ANIMALS**. Taking place on Thanksgiving Day, this race consists of a timed and USA-TF certified 5k run and a 1-mile family fun run, all in support of Animal Rescue Corps. Be a part of this exciting family event with a unique marketing opportunity and contribute to the welfare of animals in need.

AN ANNUAL AVERAGE OF 650+ PARTICIPANTS IN MT.JULIET + MORE REACHED BY PRESS & OUTREACH.



Sponsor the Rescue Run to associate your business with the cause of Animal Rescue Corps on the Rescue Run website and in press releases, marketing, or merchandising leading up to the big day!

ABOUT THE **CAUSE**

Animal Rescue Corps puts **compassion in action**, protecting dogs, cats, and other domesticated animals across North America and beyond through large-scale Emergency Animal Rescue & Disaster Response, Shelter Relief, and Education & Training. Animal Rescue Corps' mission is to **end animal suffering through direct and compassionate action** and to inspire the highest ethical standards of humanity towards animals.

A LA CARTE OPPORTUNITY:

\$1,500

Exclusive Sponsor of 2023 Race
Day Dog Bandanas



SPONSOR LEVEL	SUPPORTER \$250 (UNLIMITED)	ADVOCATE \$500 (15 AVAILABLE)	COMPANION \$1,000 (7 AVAILABLE)	GUARDIAN \$2,500 (4 AVAILABLE)	RESCUER \$3,000 (2 AVAILABLE)	CHAMPION \$4,500 (1 AVAILABLE)	PRESENTING \$5,000
LISTED ON RESCUE RUN WEBSITE AT THIS SPONSOR LEVEL	NAME LISTED	NAME LISTED	NAME LISTED	LOGO LISTED	LOGO LISTED	LOGO LISTED	LOGO LISTED
2023 RACE REGISTRANT DISCOUNT		\$5 OFF/ UP TO 10 STAFF	\$5 OFF/ UP TO 25 STAFF	\$10 OFF/ UP TO 20 STAFF	\$10 OFF/ UP TO 25 STAFF	\$15 OFF/ UP TO 50 STAFF	\$15 OFF/ ALL STAFF
SPONSOR LOGO ON 2023 RESCUE RUN T-SHIRTS		NAME LISTING	NAME LISTING	LARGE LOGO	X-LARGE LOGO	PREMIER SIZED LOGO	PREMIER SIZED LOGO
RECOGNITION IN THE EVENT EMAILS TO REGISTRANTS & PAST ATTENDEES			MEDIUM	LARGE	X-LARGE	PREMIER	PREMIER
LISTED IN ALL RESCUE RUN PRESS RELEASES AT THIS SPONSOR LEVEL			✓	✓	✓	✓	✓
OPPORTUNITY TO INCLUDE FLYER IN RACE PACKET			✓	✓	✓	✓	✓
GROUP VOLUNTEER DAY(S) ORGANIZED AT ARC'S RESCUE CENTER				1	1	1	2
OPPORTUNITY TO INCLUDE PROMO ITEM IN RACE PACKET					✓	✓	✓
RIGHT OF FIRST REFUSAL FOR THIS LEVEL IN 2024						✓	✓
EXCLUSIVE LEVEL						✓	✓
OPPORTUNITY TO HOLD RACE KICKOFF AT BUSINESS PREMISES							✓
2023 NAMING OPPORTUNITY: COMPANY NAME & IN MEMORY DEDICATION							✓



2023 RESCUE RUN: **SPONSORSHIP FORM**

COMPANY NAME: _____

CONTACT PERSON: _____ TITLE: _____

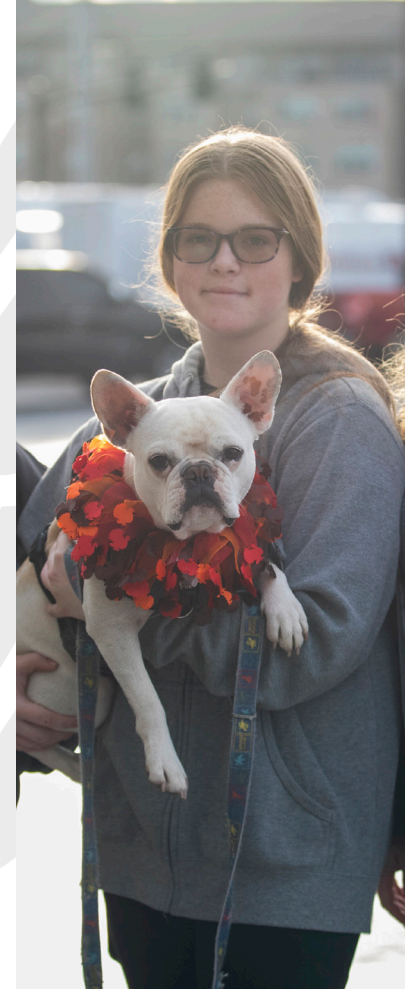
ADDRESS: _____ SUITE: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: (_____) _____ - _____ EXT: _____

EMAIL: _____ WEBSITE: _____

CONTACT PERSON'S SIGNATURE: _____ DATE: _____



SPONSORSHIP LEVEL



PRESENTING:
\$5,000
SOLD OUT



CHAMPION:
\$4,500



RESCUER:
\$3,000



GUARDIAN:
\$2,500



COMPANION:
\$1,000



ADVOCATE:
\$500



SUPPORTER:
\$250

CONTRIBUTION: Sponsor form and payment should be mailed to: Animal Rescue Corps, Attn. Rescue Run, 1021 Woods Ferry Rd., Gallatin, TN 37066 or gift can be made by phone: 855-ARCORPS and online using this QR code or this website tinyurl.com/2023rescuerunsponsor



**THANK YOU FOR BEING PART OF
THE 2023 RESCUE RUN!**